



**Position : Marketing & Advertisement Manager – Full Time**

**Location: Queenstown, MD, US**

This position is responsible for developing, implementing, and maintaining the bank's marketing and advertising plan. Leads advertising, promotional activities, community relations programs and market research, ensuring that these programs are within budget and regulatory guidelines governing consumer deposits, loans, and related services. Communicating with management, branches and departments concerning marketing and community relations needs and concerns. Working directly with the Corporate Secretary, Chief Operations Officer, Chief Retail Banking Officer and Management to plan and implement effective programs that are consistent with the bank's strategic plan.

Qualifications include:

- Bachelor's Degree in Marketing or related field or five years of related experience
- Three years of banking experience with a track record of increasing responsibility
- Strong project management skills
- Comprehensive knowledge of bank products and services
- Excellent communication and decision-making skills
- Understanding of related laws and compliance administration

Please email resume and/or completed application to [HR@queenstownbank.com](mailto:HR@queenstownbank.com)

Queenstown Bank is an Equal Opportunity/Affirmative Action Employer

*Just the bank you need.™*