



Press Release

Queenstown Bancorp of Maryland, Inc. Introduces New Logo and Tagline

QUEENSTOWN, Md. July 20, 2018 / Company Release / Queenstown Bancorp of Maryland, Inc. and Queenstown Bank of Maryland introduces its new logo and tagline.



Just the bank you need.™

Queenstown Bank has been a fixture in the community for almost 119 years and over the past 20+ years has used a logo that celebrates its Eastern Shore heritage. Wanting to retain those links to the local community, the Bank worked to develop a new logo and a new tagline that has a freshness to it but retains its heritage on the Eastern Shore. The Bank has updated its signs at all 8 branch locations and introduced the new tagline “Just the bank you need.™” to the market.

“We have worked hard over the past several months to refresh and update our logo and to develop a new tagline that sends the correct message to the people in our community. Our new logo retains the local flavor with the waterfowl and the shore grass while adding some color to give it more presence. Queenstown Bank has always been a solid fixture in this community and we believe that we are “just the bank you need” when it comes to serving your banking needs,” said Kevin B. Cashen, President and Chief Executive Officer.

About Queenstown Bank of Maryland: Queenstown Bank of Maryland (“Bank”) is the sole subsidiary of Queenstown Bancorp of Maryland Inc. (“Company”). Founded in 1899, Queenstown Bank is a full-service community bank offering a wide array of personal and commercial banking loan and deposit products. The Bank is active in both the residential and commercial mortgage lending markets and has developed a robust on-line banking suite of products for both individuals and businesses. The Bank has total assets of \$479 million and eight branches located in Queenstown, Easton, Grasonville, Chester, Stevensville, Centreville, Church Hill and Ridgely, Maryland. The Bank is well known for its outstanding customer service and responsiveness to its community. For more information on the Bank, please visit us at www.queenstownbank.com or contact us at 410-827-8881.